



From Passion to Purpose: How to Start a Personal Fitness Training Business

By Jack Witt

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand ******.Los Angeles-based Personal Fitness Trainer and Lifestyle Coach Jack Witt provides a complete start-to-finish guide to harnessing your passion for health and fitness, and creating a successful part-time or full-time fitness business. In Passion to Purpose, Jack coaches the reader through current and future trends in the fitness industry, challenges and obstacles of running a business, essential steps to starting a fitness business, developing your unique style, marketing and social media techniques, networking and community relations, and finally how to continually grow and build your business for maximum profit and a lifetime of loyal clients and referals. Passion to Purpose features extra special expert advise from Celebrity Personal Trainer Nancy Sexton, Fitness Bloggers Alexandra Williams and Kymberly Williams-Evans of, Entrepreneur Coach Susan Baker of Escape Hatcher, and social media coaches Stacy and Maya from Jack s Get Fit with Witt company has received numerous civic, community and business awards in the San Fernando Valley of LA since 2002. He holds a Master's degree in Exercise Science from CALU, several Fitness and Wellness Certifications from NASM and...



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