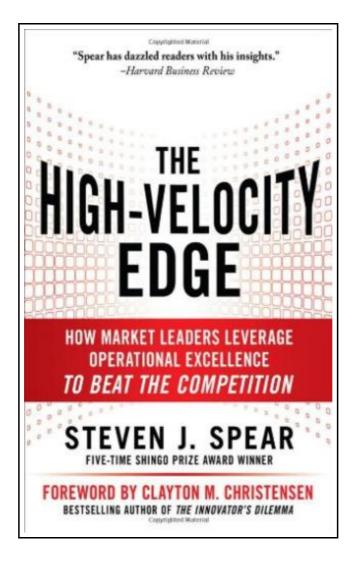
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McGraw-Hill Education - Europe. Hardback. Book Condition: new. BRAND NEW, The High-Velocity Edge: How Market Leaders Leverage Operational Excellence to Beat the Competition (2nd Revised edition), Steven J. Spear, Generate better, faster results using less capital and fewer resources! "The High-Velocity Edge" contains ideas that form the basis for structured continuous learning and improvement in every aspect of our lives. While this book is tailored to business leaders, it should be read by high school seniors, college students, and those already in the workforce. With the broad societal application of these ideas, we can achieve levels of accomplishment not even imagined by most people' - The Honorable Paul H. O'Neill, former CEO and Chairman, Alcoa, and Former Secretary of the Treasury. 'Some firms outperform competitors in many ways at once cost, speed, innovation, service. How? Steve Spear opened my eyes to the secret of systemizing innovation: taking it from the occasional, unpredictable 'stroke of genius' to something you and your people do month-in, month-out to outdistance rivals' - Scott D. Cook, founder and Chairman of the Executive Committee, Intuit, Inc. 'Steven Spear connects a deep study of systems with practical management insights and does it better than any organizational scholar I know. [This] is a profoundly important book that will challenge and inspire executives in all industries to think more clearly about the technical and social foundations of organizational excellence' -Donald M. Berwick, M.D., M.P.P., President and CEO, Institute for Healthcare Improvement. About the Book: How can some companies perform so well that their industry counterparts are competitors in name only? Although they operate in the same industry, serve the same market, and even use the same suppliers, these extraordinary, high-velocity organizations consistently outperform all the competition and, more importantly, continually widen their leads. In "The High-Velocity Edge", the...

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